



INTERACTIVE MIRRORS FOR GYMS AND FITNESS CLUBS



# WEARE CHANGING GYMS & FITNESS CLUBS

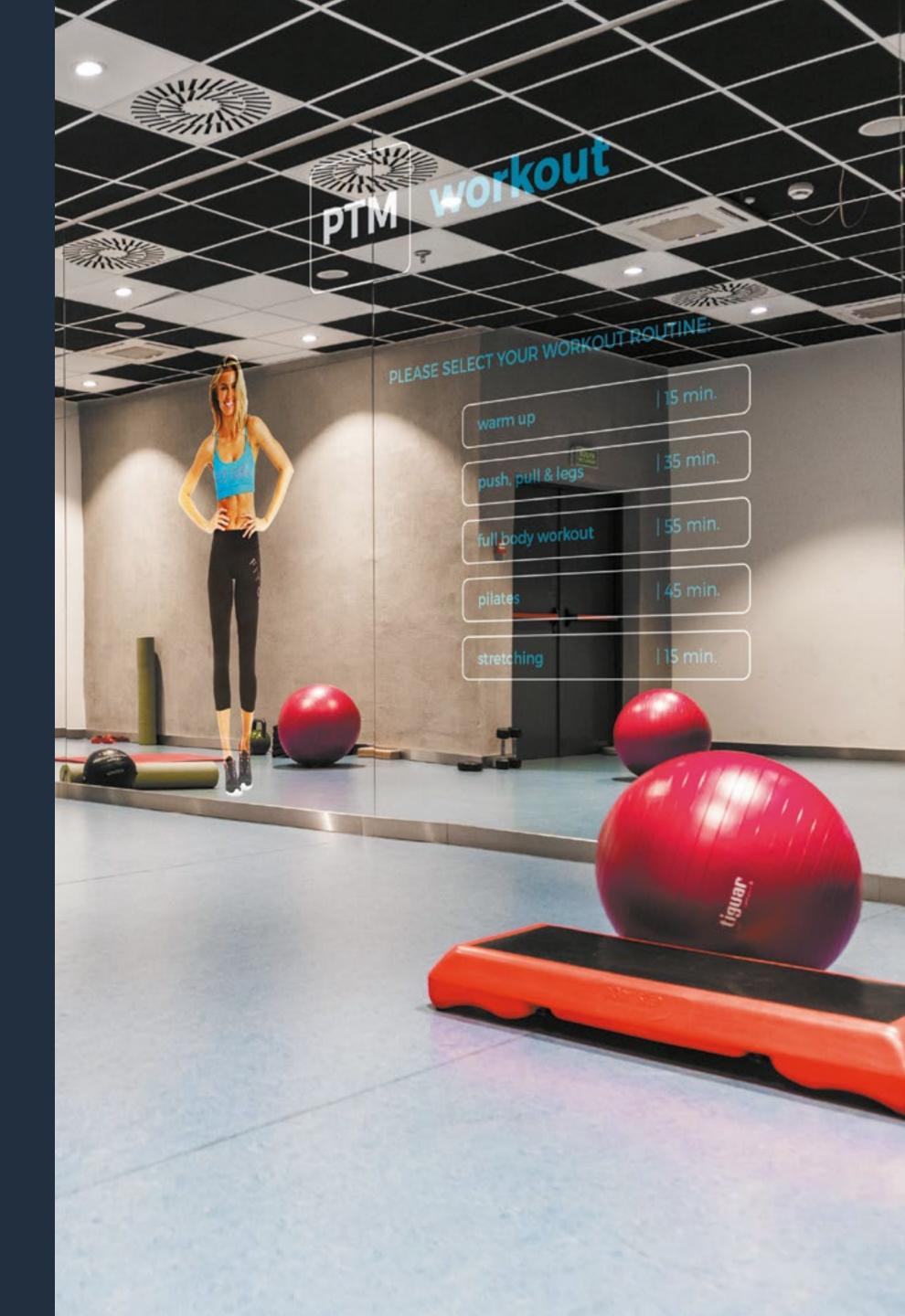
We placed a personal trainer on the interactive mirror, so that everyone has access to the professional training.



Virtual trainer on the mirror provides customers interesting training programs.



Innovative application distinguishes the gym between competition, and that is why it is more often chosen by clients and brings higher profits.



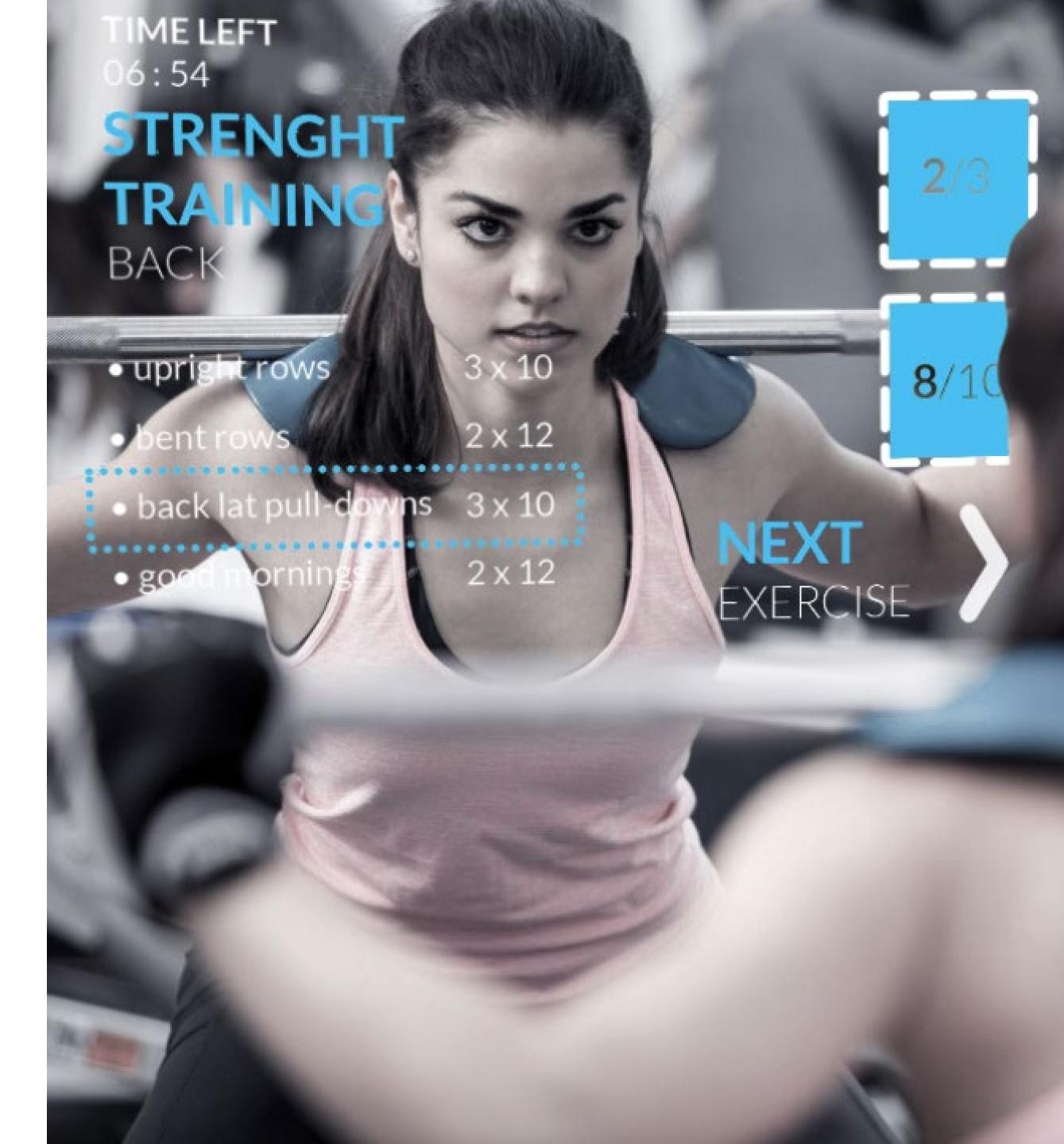


#### WHY PERSONAL TRAINER MIRROR?

Recent research carried out among gym customers showed that around 1/3 of them are inexperienced, and lack in knowledge of how their training should look like.

Most of them can not afford a private trainer, so when they lose their motivation, they quickly give up. In this way, the gym loses many customers.

Abyss Glass mirrors are the solution to this problem.





#### HOW DOES APPLICATION WORK?

People in front of the mirror can choose warmup and training tailored to their individual needs.

Then, they do their workout with the virtual trainer, who does the same training on the mirror's surface.

Working out people can control their technique, time left to the end the particular exercise and the whole training, as well as the number of calories burned.



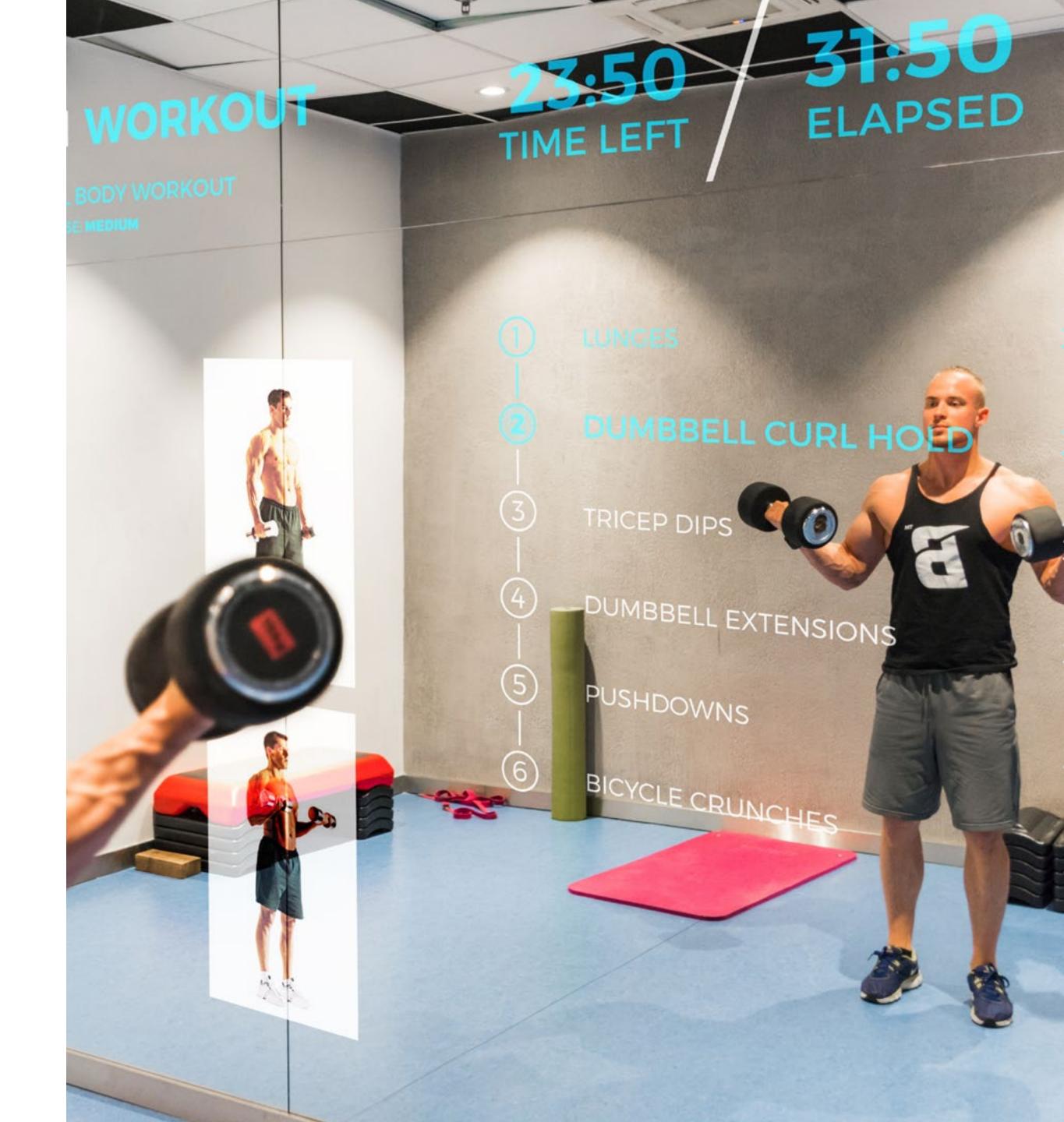


## PROPER TECHNIQUE

In addition to the reflection of a person standing in front of the mirror, the surface displays a virtual trainer on it.

Correct posture of the personal trainer and tips about exercises are seen on the screen from two perspectives.

Thus, the advantage of displaying training on such a medium is that, exercising people can correct their posture on a regular basis.





#### ADDITIONAL **PROFIT**

An interactive mirror creates new profit opportunities for gyms.

Discreet advertisements or information tailored to the target group may appear on its surface.

They can be remotely edited and easily changed.





### ADVANTAGES OF YOUR OFFER

- Time saving your clients can start training with a virtual trainer anytime. No need to schedule visits.
- Entertainment mirrors are an innovation, which arouses customers' interest and outshines your competition.
- Increase in customers gym members show more interest in exercising with mirrors and come more often to the gym.





#### MOBILE APPLICATION

Our mirror can be synchronized with external systems and exercise programs. Everything takes the form of an affordable mobile application.

Thanks to this, gym customers gain possibility of:

- · booking sessions on the mirror,
- · choosing a series of exercises via phone,
- · tracking the working out improvement,
- · receiving notifications and reminders about trainings.

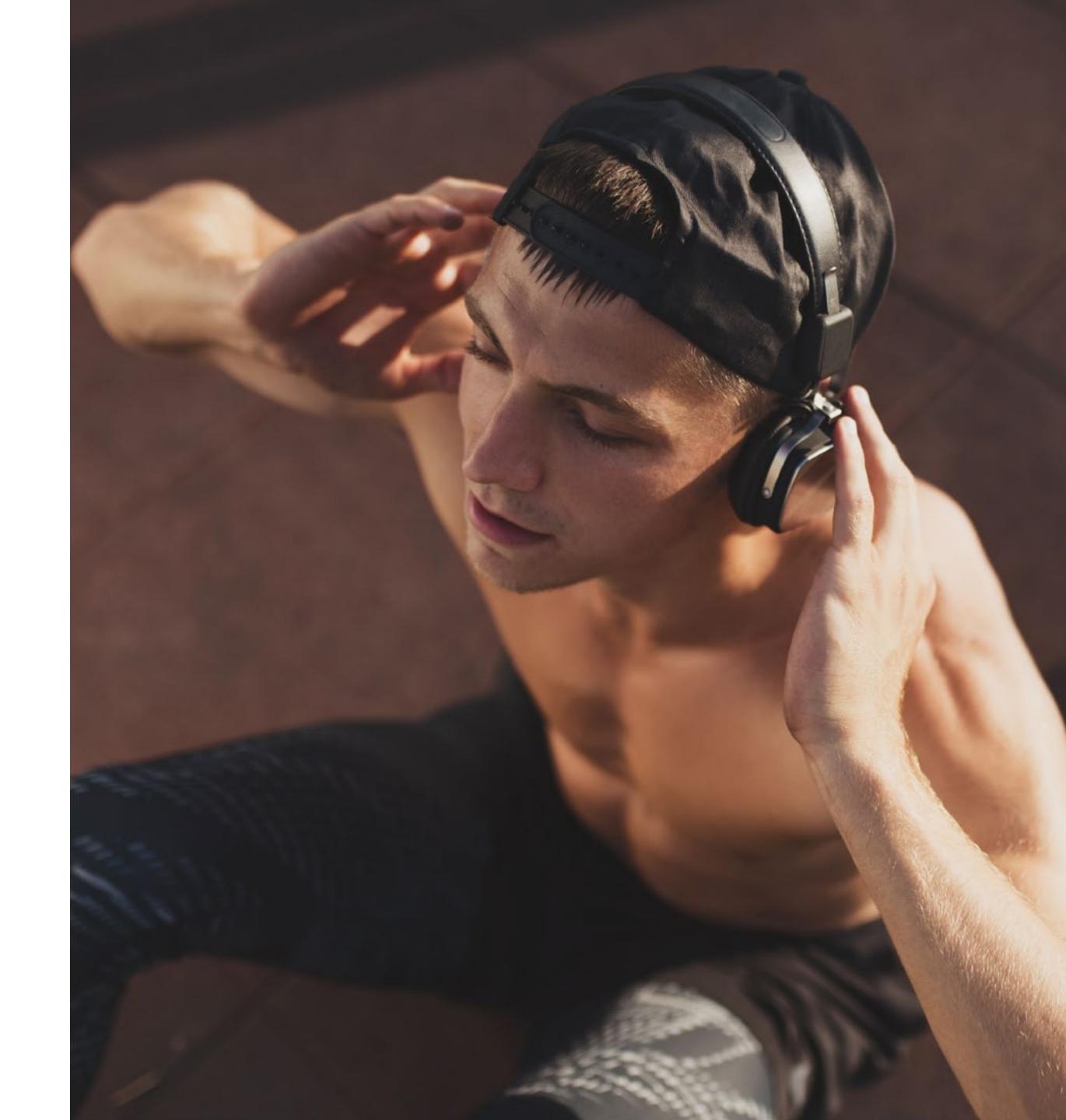


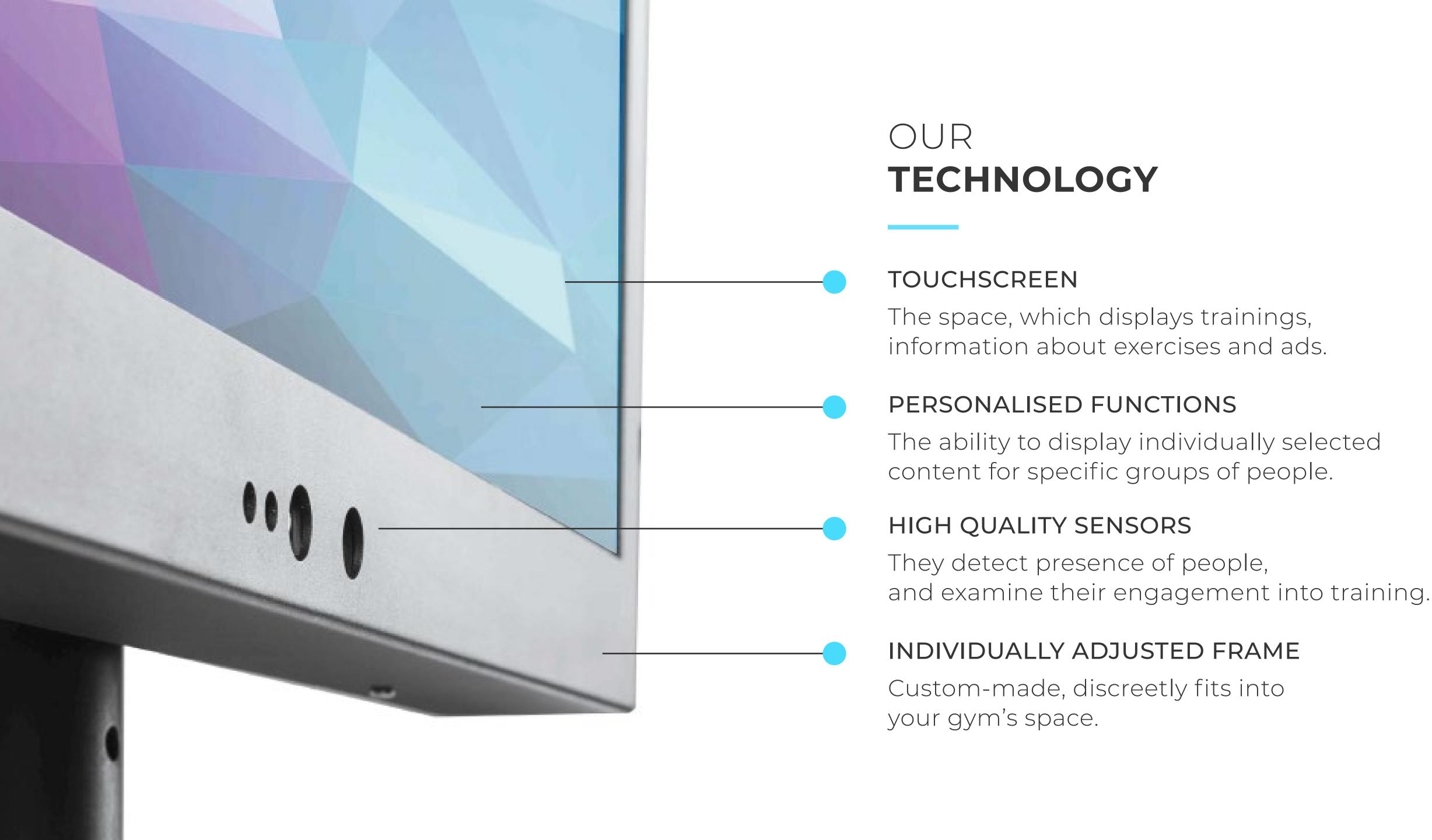


#### LET'S NOT FORGET ABOUT MUSIC

We understand that music is an inseparable part of working out. That is why our mirrors have the ability to connect wireless headphones.

During the mirror's training, an exercising person can hear the music that is synchronized with exercises shown on the mirror, together with trainer's voice commands.





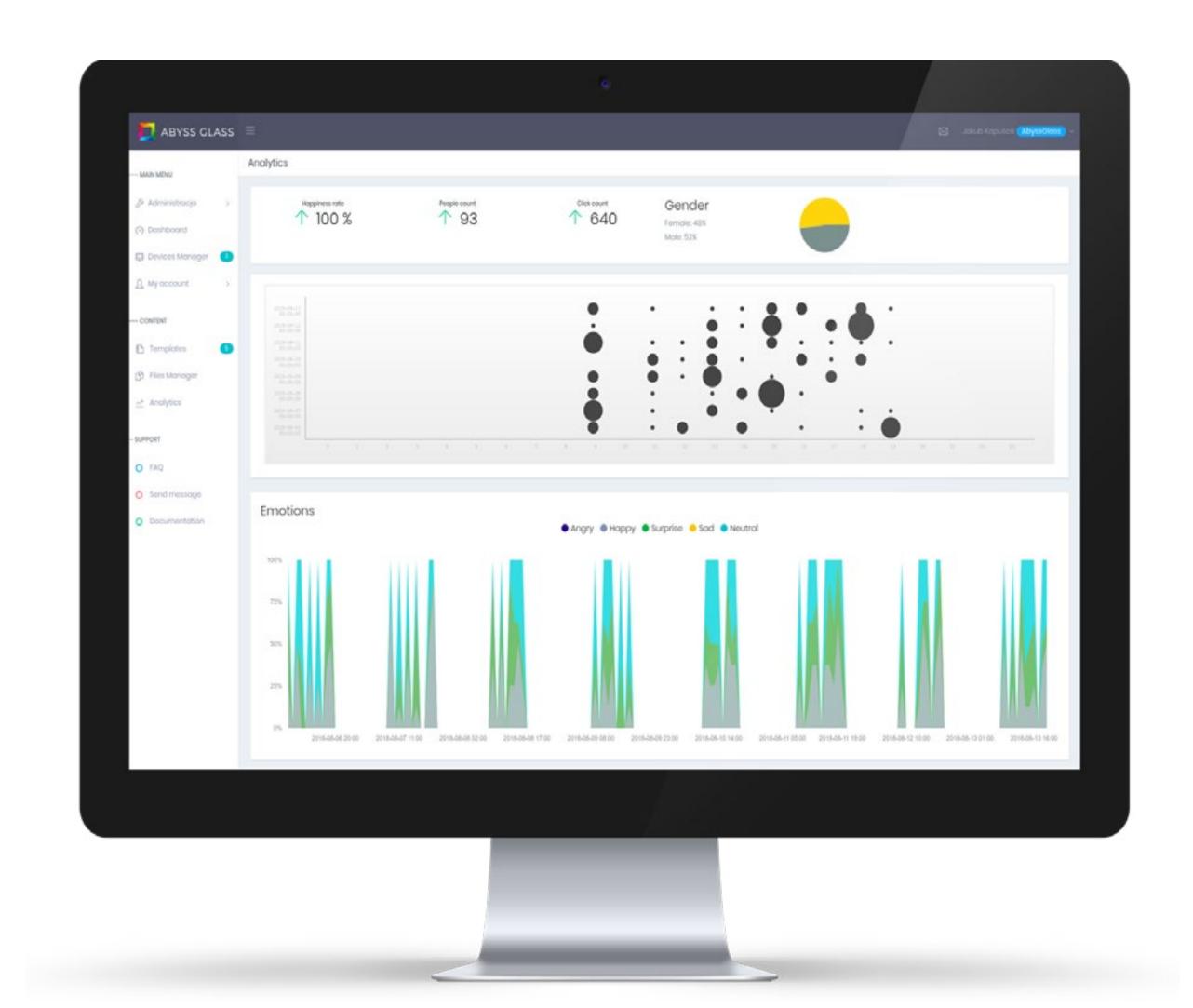


#### ADVANCED DATA ANALYSIS

With our cloud based software you have remote access to all data generated by your clients.

#### The data include:

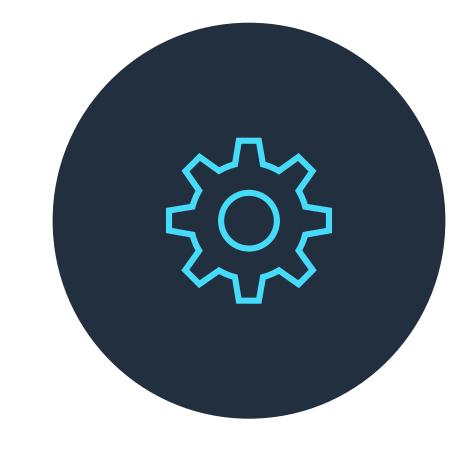
- total amount of users,
- · gender and age,
- · satisfaction rating,
- · emotions range,
- · time of usage,
- preferences and interests.















**PROJECT** 

**PRODUCTION** 

INSTALLATION

We adjust mirror's projects to individual customers needs.

We take care of efficient functioning, and high resolution of display.

We are responsible for installing the mirror and presenting its functions.